BUSINESS CASE STUDY:

## #TeamMoretonBay

Spatial
INNOVATION

About

Spatial Innovation is a Moreton-Bay based business specialising in spatial technologies, using digital mapping tools to turn geographic data from a wide range of sources into valuable online products.

Earlier this year, Spatial Innovation received funding from Advance Queensland's Ignite Ideas fund, to commercialise their Flood Query portal and market their product to regional and rural councils.

Spatial Innovation's success will support Moreton Bay's Regional Economic Development Strategy (REDS) by supporting future innovation from within the region, boosting economic strategies by leveraging innovative collaborators and providing a strong foundation for current, emerging and future innovation sectors within the region.

Find out more about Spatial Innovation ▶
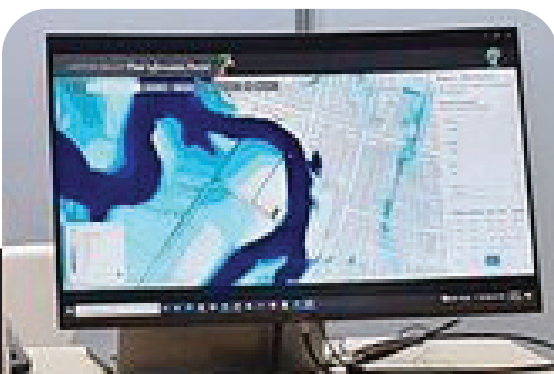
Product Showcase: FLOODQUERY

Spatial Innovation's unique and innovative Flood Query program, originally developed in partnership with Lockyer Valley Regional Council, uses mapping and data analytics to generate detailed flood mapping reports for specific areas.

Victor Nicholls, CEO of Spatial Innovation explains that other existing programs provide comparatively limited information, which is "delivered in a format which is not really user-friendly."
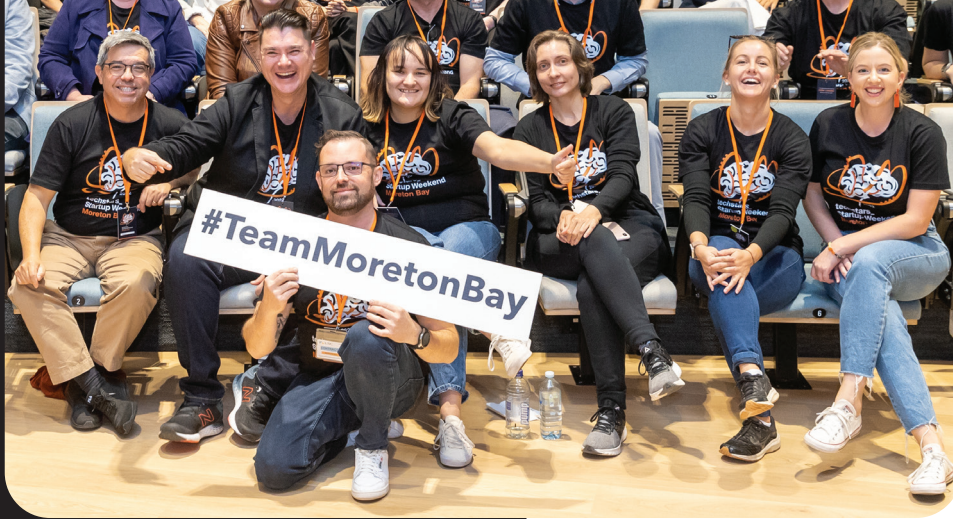
Unlike any other software on the market, FloodQuery provides free and fast quality flood-information that is accurate, current, and point-specific, to the public (such as homeowners, insurers, and developers) via their local council's website.

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Moreton Bay
Regional Council | Regional Economic Development Strategy
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Why Moreton Bay?

Mr Nicholls sees the Moreton Bay Region as a key hub for innovation, and highlights the Moreton Bay Regional Council's efforts to support businesses and drive innovation as a key part of what makes the region attractive to companies like Spatial Innovation.

"It's a great place to live, a great place to work. There are great support networks in Moreton Bay, there's a great Council that are really behind business and driving business."

"The Regional Economic Development Strategy is part of that, and I think the core features of that is education and innovation and that fits with us really well."

Fast Facts

FOUNDED
2010

WORKING WITH
3 City and Regional Councils

ALL ADVANCED SOFTWARE
Developed In-House

Case Studies Series

Our case studies series is showcasing businesses across the Moreton Bay Region which are doing innovative things aligned with the Innovate Moreton Bay program. Get involved by visiting our website and attending events like our monthly social catch-ups, where you can meet other innovators in our collaborative **#teammoretonbay** network.

◄ **Find out more** about the **Case Study series here**

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